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## **200 year old bread that takes time**

Traditional sourdough dates back 200 years, so when Bakers Delight were developing their Authentic Sourdough, they sourced the ancient recipe and an ingredient that has literally been around for centuries.

Known as Levain, this ingredient is a living culture that lies at the heart of the sourdough recipe. The culture is what gives the sourdough a strong, full flavour and, it's 100% natural.

All of this leads to one thing... time. Every sourdough loaf takes around eight hours to make. The authentic process doesn't use fake powders or vinegars and the dough is moulded by hand before it rests for a few hours at different stages to ensure a full and authentic taste.

When the loaf goes into the oven, it's baked on hot stones, not metal trays, giving it a lovely crusty finish with a chewy texture and slightly sour but delicious flavour, the kind of taste that lingers at the back of your palate.

The Authentic Sourdough range – which now includes new and delectable Fruit and Olive varieties – can be enjoyed every day for any occasion:

- Fruit Sourdough – great for breakfast; once you've toasted it you'll never look at cafe toast the same again.
- Olive Sourdough – a delicious everyday snack to share with friends or accompany the evening meal.
- Authentic Sourdough – perfect for making your sandwich at lunchtime that extra bit tastier.

Fruit and Olive Sourdough are available in vienna or rolls and are priced at RRP \$5.70 and \$1.60. Visit [www.bakersdelight.com.au](http://www.bakersdelight.com.au) for more information and recipe ideas, or to find your nearest bakery.

**ENDS**

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### **About Bakers Delight:**

*Bakers Delight, Australia's most successful bakery franchise was established in 1980 as a single bakery on Glenferrie Road in Hawthorn, Melbourne. An Australian owned company, Bakers Delight boasts over 700 bakeries employing more than 15,000 people, serving 2.5 million regular customers per week throughout Australia, New Zealand, and Canada.*

*Bakers Delight has been a major corporate partner of Breast Cancer Network Australia for nine years, raising almost \$4.5 million within this time. Through its bakery network, the company donates approximately \$143 million in bread to charities each year. In 2009, Bakers Delight was recognised for its commitment to community, health and environmental practices taking out the Franchise Council of Australia 'Franchisor Social Responsibility Award.'*